Appl. No. 09/456,793
Amdt. dated July 17, 2006
Reply to Office Action of May 31, 2006
Atty. Docket No. 03.0074

Listing of Claims:

Claim 1 (Previously Presented): A computerized method of providing index information for secure audiovisual objects to a search engine system, the method comprising:

converting at least a portion of a secure audiovisual object into index information, wherein the index information is structured for use in an index database of a search engine system, and wherein the secure audiovisual object is secure in that search engine systems do not have full access to the secure audiovisual object;

obfuscating at least a portion of the index information so that the intelligibility of the contents of the index information is reduced; and

transmitting the obfuscated index information to the search engine system, wherein the obfuscated index information is for use in the index database of the search engine system.

Claim 2 (Previously Presented): The method of Claim 1, additionally comprising dynamically generating an electronic document which comprises at least a portion of the obfuscated index information.

Claim 3 (Previously Presented): The method of Claim 2, wherein dynamically generating the electronic document comprises customizing, based at least in part upon the indexing characteristics of one or more search engine systems, the content of the electronic document.

Claim 4 (Original): The method of Claim 2, wherein the electronic document comprises a HyperText Markup Language (HTML) file.

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Claim 5 (Previously Presented): The method of Claim 2, wherein the secure audiovisual object comprises a bitmap image.

Claim 6 (Previously Presented): The method of Claim 2, wherein the secure audiovisual object comprises music.

Claim 7 (Previously Presented): The method of Claim 6, wherein converting at least a portion of the secure audiovisual object into index information text comprises identifying one or more words in the lyrics of the music.

Claim 8 (Previously Presented): The method of Claim 1, wherein the secure audiovisual object comprises a multimedia presentation.

Claim 9 (Previously Presented): The method of Claim 8, wherein converting at least a portion of the secure audiovisual object into index information comprises reading close captioned information that is associated with the secure audiovisual object.

Claim 10 (Previously Presented): The method of Claim 1, wherein the secure audiovisual object comprises a streaming media file.

Claim 11 (Previously Presented): The method of Claim 1, wherein converting at least a portion of the secure audiovisual object into index information comprises reading close captioned information that is associated with the secure audiovisual object.

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Claim 12 (Previously Presented): A computerized method of providing index information for secure graphical or audio objects, the method comprising:

reading index information that is associated with a secure graphical or audio object, wherein the index information is structured for use in an index database of a search engine system, and wherein search engine systems do not have full access to the secure graphical or audio object, and wherein search engine systems do not have access to said index information associated with said secure graphical or audio object;

obfuscating at least a portion of the index information so that the intelligibility of the index information is reduced; and

transmitting the obfuscated index information to the search engine system, wherein the obfuscated index information is for use in the index database of the search engine system.

Claim 13 (Previously Presented): The method of Claim 12, additionally comprising dynamically generating an electronic document which comprises at least a portion of the obfuscated index information.

Claim 14 (Previously Presented): The method of Claim 12, wherein dynamically generating the electronic document comprises customizing, based at least in part upon the indexing characteristics of one or more search engine systems, the content of the electronic document.

Claim 15 (Original): The method of Claim 12, wherein the electronic document comprises a HyperText Markup Language (HTML) file.

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Claim 16 (Previously Presented): The method of Claim 12, wherein the secure graphical object comprises a bitmap image.

Claim 17 (Previously Presented): The method of Claim 12, wherein the secure graphical object is a multimedia presentation.

Claim 18 (Previously Presented): The method of Claim 12, wherein the secure graphical object is a streaming media file.

Claim 19 (Previously Presented): A system for generating index information for secure graphical or audio objects, the system comprising:

a web server connected to a network, said web server operable to manage a content owner's secure graphical or audio objects including granting and denying access to secure content requesters, wherein search engine systems are denied access to said objects;

said web server reading index information that is associated with a secure graphical or audio object, wherein the index information is structured for use in an index database of a search engine system, and wherein the secure graphical or audio object is secure in that the search engine system does not have full access to the secure graphical or audio object;

said web server dynamically generating an electronic document based at least in part upon the contents of the index information; and

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said web server transmitting the electronic document to the search engine system, wherein index information within the electronic document is for use in the index database of the search engine system.

Claim 20 (Previously Presented): The method of Claim 19, wherein dynamically generating the electronic document comprises customizing the electronic document, wherein the customizing is based at least in part upon the indexing characteristics of one or more of the search engine systems.

Claim 21 (Original): The method of Claim 19, wherein the electronic document comprises a HyperText Markup Language (HTML) file.

Claim 22 (Previously Presented): The method of Claim 19, wherein the secure graphical object comprises a bitmap image.

Claim 23 (Previously Presented): The method of Claim 19, wherein the secure graphical object is a multimedia presentation.

Claim 24 (Previously Presented): The method of Claim 19, wherein the secure graphical object is a streaming media file.

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Claim 25 (Previously Presented): A computerized method of generating index information for secure graphical or audio objects, the method comprising:

converting at least a portion of a secure graphical or audio object into index information, wherein the index information is structured for use in an index database of a search engine system, and wherein search engine systems do not have full access to the secure graphical or audio object;

dynamically generating an electronic document based at least in part upon the contents of the index information; and

transmitting the electronic document to the search engine system, wherein index information within the electronic document is for use in a search-optimized index database of the search engine system.

Claim 26 (Previously Presented): The method of Claim 25, wherein dynamically generating the electronic document comprises customizing the electronic document, wherein the customizing is based at least in part upon the indexing characteristics of one or more of the search engine systems.

Claim 27 (Original): The method of Claim 25, wherein the electronic document comprises a HyperText Markup Language (HTML) file.